

Srushti Chiddarwar

Ux/UI Designer

I have a keen interest in observing human behaviours and patterns. Having seen digital screens integrate in almost every inch of our existence, I am driven to create experiences that seamlessly blend into our daily lives and enhance our natural inclinations. Keeping emotions, perceptions and behaviours at the centre of my process, I strive to design interactions that celebrate and evoke our innate humanness.



Major Milestones

Work Experience

ATREE - Design Consultant (Freelance)

March 2023 - June 2023

Venkateshpura Lake is a Heritage site and a CSR-funded project. Designing Logo, Mascot, Prints, Cover Page & Digital Illustrations along side consulting for the activity book.

Qube - Founding Designer (Remote)

July 2022 - January 2023

Designed visuals for product enclosure, product booklet, branding, and website revamp.

Everything Design - Ui/Ux Designer (On-site)

June 2022 - July 2022

Designed mobile interface for cyber security company. This also included designing icons and other graphic elements of the company's website. Actively participated in branding for an Interior design firm. Did Editorial work for magazines, posters, brandbook & Social media posts for in-house use.

Taj Hotels - Information Designer (Freelance)

September 2021 - January 2023

Designed Frog Information booklet, & Zine-Poster Field guide with the objectives of listing amphibian diversity within Taj Madikeri and creating Batracharium & guest friendly paths for frog walk

Education

Srishti school of Art, Design & Technology,
Bangalore.
(B.Des) Information Design / 2019 - 2023

Contact details

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Hard Skills

User centric design, Interaction design, Design thinking, Story Boarding, User research, Information architecture, Ui Design, Wireframing, Prototyping.

Soft Skills

Attention To Detail, Confident, Good communication, Critical thinking, Emotional Intelligence, Quick learner, Experimentative, Enthusiastic, Empathetic, Problem solving, Teamwork.

ToolBox

Figma, Adobe Master Suite, Procreate, Spline, strong hold on basic Design Principles.

